



### Creative Industries Courses

Architecture Art & Design Beauty Communications Media Creative Industries Creative Technologies Hairdressing Music Production & Performance



TOI-OHOMAI

### Kia ora and welcome to Toi Ohomai Institute of Technology

## Our name means to aim high and achieve great heights - to be awakened by learning

We believe that your success is the key to the success of our whole region. That's why we're here to help make your dreams a reality.

Our five main campuses are located throughout the beautiful Bay of Plenty and South Waikato – in Rotorua, Taupō, Tauranga, Tokoroa and Whakatāne. We also have 86 extra delivery sites dotted across our region and almost 200 courses to choose from, including 25 courses which can be completed online. All of this makes it easy for more than 13,000 students to study with us every year.

This guide highlights all of the Toi Ohomai courses in the Creative Industries Vocational Pathway – preparing for industries like architecture, beauty, hairdressing, arts and design, creative technologies, media communications, and music production and performance. If you're keen to use your creativity to help others to see the world differently, we're confident you'll find something here to inspire you.

Join us for your learning journey and let's discover your true potential!





## **95**<sup>%</sup>

Employers say our qualifications prepare students for their future needs

## **93**<sup>%</sup>

Graduates use the skills and knowledge gained during their study in their job

### **91**%

Students are satisfied with their course

Students are employed soon after course completion

84%

Disclaimer: Every effort has been made to ensure the information contained in this Vocational Pathway booklet is accurate at the time of printing in July 2018. However, no liability can be accepted for any errors or omissions or views expressed herein, and information is subject to change. Toi Ohomai Institute of Technology reserves the right to cancel or change the content, timing, method or place of delivery of any course.

# YOU'RE WELCOME HERE

Education is for everyone – we currently have students from 15 through to 82 and every age in between! Whether you're straight out of school, heading in a new direction, need to upskill to move up the career ladder, or just love a new challenge, you've come to the right place. Every member of our Toi Ohomai team is here to help you succeed. You'll also get plenty of opportunities to chill out and socialise with other students – there's heaps of fun stuff to do on campus.

### How to Apply



#### **STEP 1: SEND US YOUR APPLICATION**

You can apply online at toiohomai.ac.nz, in person at one of our campuses, or over the phone by calling one of our friendly team on 0800 86 46 46.



#### **STEP 2: WE'LL BE IN TOUCH**

We'll let you know if you need to come in for an information session or interview (this is a requirement for some courses, but not for others). This is your opportunity to find out more about the course and check that it's the best fit for you, and allows us to make sure you meet the entry requirements. If you don't need to come in, you'll skip to Step 3.



#### **STEP 3: COMPLETE YOUR PAPERWORK**

Complete your Study Agreement and associated paperwork, including your legal identification. If you're a domestic student, we'll encourage you to contact StudyLink now to make sure you receive any payments you're entitled to. If you need help with your StudyLink application, we can step you through it.



#### **STEP 4: RECEIVE YOUR ACCEPTANCE LETTER**

Once we receive your completed Study Agreement and supporting documentation, you will receive an acceptance letter.



#### **STEP 5: PAY YOUR FEES**

Ensure your fees have been paid before your course starts (if paying via StudyLink, make sure you complete your StudyLink application before your course starts).



#### **STEP 6: RECEIVE YOUR FIRST DAY LETTER**

Your First Day letter has all the information you'll need to help you settle in.

#### START STUDYING AT TOI OHOMAI

Welcome, it's great to have you with us!

# WHY TOLOHOMALIS A GREAT CHOICE

#### You're not just a number

Our smaller class sizes make learning easier and more engaging, helping you connect with your teachers and other students. We also offer loads of free support to suit your needs – research and writing tips, maths tutorials, tikanga Māori guidance and more!

#### **Real-life applied learning**

Our students learn by doing, so you'll get plenty of valuable practical experience in the field you've chosen. All of our courses are aligned with industry needs to make sure you'll have a relevant qualification you can use to reach your goals.

#### **Build your network**

More than 75% of our students spend part of their course undertaking work placements. This will give you the chance to impress potential employers and make valuable connections for the future.

#### An exceptional team

Our passionate teachers are among the best in New Zealand – award-winning academic and industry leaders from an array of vocational fields. Prepare to be blown away by our team's dedication and enthusiasm; we all want you to succeed!

#### Impressive facilities

We offer high quality teaching spaces, multi-sport recreational centres and outdoor areas, healthy smoke-free campuses, and convenient low-cost student accommodation.

### Flexible study options

Nervous about giving up your job? Check out our range of part-time and online courses, which may allow you to keep working while you're studying.

#### Easy pathways to further study

In addition to all the Toi Ohomai degrees we offer, several of our diplomas also pathway directly into degrees offered by the University of Waikato (UoW) in Tauranga. This gives you the option to complete a diploma course, with all the benefits featured on this page, and then cross-credit what you've learnt to complete a UoW degree without having to leave this region.

#### Experienced and future-focused

Toi Ohomai is only a few years old, but our origins lie in our two legacy institutions – Bay of Plenty Polytechnic and Waiariki Institute of Technology. These respected tertiary providers merged in 2016 to better cater for the needs of our region, resulting in one of New Zealand's largest tertiary institutes, Toi Ohomai Institute of Technology.

# STANDARD ACADEMIC Admission requirements

These are the minimum academic requirements for Toi Ohomai courses based on their New Zealand Qualifications Authority (NZQA) level. Some courses may specify additional requirements, including domestic and international IELTS requirements, so please check the entry criteria for the course you are interested in or contact our Information Centre for assistance.

#### Certificate (Levels 1-3)

Domestic and international students are required to provide evidence of ability to complete academic requirements

#### Certificate (Level 4)

Domestic and international students will normally be required to have:

- NCEA Level 2 with passes in English/Te Reo Māori or education achievement at least equivalent to NCEA Level 2; or
- evidence of ability to complete academic and any other course requirements

#### Certificate or Diploma (Levels 5-7)

Domestic students under 20 years of age and all international students must have:

- NCEA Level 2 with passes in English/Te Reo Māori or education achievement at least equivalent to NCEA Level 2, and a minimum of 42 credits at Level 3; or
- evidence of ability to complete academic requirements for the course

#### Bachelor's Degree (Level 7)

Domestic students under 20 years of age and all international students must:

 meet the University Entrance criteria as specified by NZQA or have education achievement at least equivalent to NZQA University Entrance. Where an applicant did not attend schooling in New Zealand, the relevant equivalent to University Entrance will be considered on a case-by-case basis; and

- meet all course entry requirements; or
- provide evidence of ability to complete academic and other requirements (special admission requirements)

#### Domestic students over 20 years of age:

 students who do not hold a University Entrance qualification or equivalent may be eligible for admission to a bachelor's degree course subject to any entry and selection requirements specified in the respective course regulations and must provide evidence of their ability to complete academic requirements

#### Graduate Certificate or Graduate Diploma (Level 7)

All students (domestic and international) must:

- have completed an undergraduate degree in any discipline; or
- have completed a minimum of a two-year diploma equivalent to NZQA Level 7 or higher in a related discipline; or
- be able to demonstrate at least three years' equivalent relevant practical and/or professional experience (a curriculum vitae must be submitted detailing relevant work experience and professional achievements)

#### Postgraduate Certificate or Postgraduate Diploma (Level 8)

All students (domestic and international) must:

- have completed a graduate certificate, graduate diploma or a bachelor's degree in a related subject recognised by Toi Ohomai; or
- be able to demonstrate at least five years' equivalent relevant practical and/or professional experience; and
- provide evidence of ability to complete academic and other requirements (special admission requirements)

#### Master's Degree (Level 9)

All students (domestic and international) must:

- have completed a bachelor's degree, bachelor's degree with honours, or a postgraduate diploma in a related subject recognised by Toi Ohomai; or
- be able to demonstrate at least five years' equivalent relevant practical and/or professional experience; and
- provide evidence of ability to complete academic and other requirements (special admission requirements)

#### **Special Admission**

- a) where applicants do not meet all entry requirements, they may gain special admission if Toi Ohomai is satisfied the applicant is capable of meeting the academic requirements and where literacy and numeracy skills are sufficient to meet health and safety requirements
- b) no domestic student under the age of 16 years may be admitted for any course unless permission has been granted by the Principal of the school at which the student is enrolled or the student has been exempted from attending school by a designated officer of the Ministry of Education. Any such student must also demonstrate ability to be able to achieve at the level of tertiary study they plan to study.

#### Additional Requirements for International Students

In addition to meeting the course entry requirements, international students must:

- · have evidence of receipt of an appropriate visa; and
- be over 18 years of age (applicants between the ages of 14 and 18 years will only be accepted after an assessment of the student's support systems has been made)
  - a) international students must demonstrate their ability to meet the English language requirements of the course in which they enrol, including any professional requirements for English capability
  - b) unless otherwise specified in the course regulations, the English language requirements for students who come from non-English speaking backgrounds are those equivalent to:

Qualification Level	L3	L4	L5	L6	L7	L8 and Above
IELTS	General or Academic score of 5 with no band score lower than 5	General or Academic score of 5.5 with no band score lower than 5	Academic score of 5.5 with no band score lower than 5	Academic score of 6 with no band score lower than 5.5	Academic score of 6 with no band score lower than 5.5	Academic score of 6.5 with no band score lower than 6

- a) other approved English language tests may be used to demonstrate that the English standard is met
- b) exemptions from proof of English language proficiency criteria will comply with NZQA rules
- c) Toi Ohomai reserves the right to test students for English language proficiency at any time during their enrolment. Test results will be used to determine additional support requirements, where it is identified that students need additional support.

# NEED A JUMP-START?

Are you thinking about tertiary education but don't meet the entry criteria? Or perhaps you're interested in a trade, but can't decide between engineering, automotive or carpentry?

Our bridging courses will give you the confidence, knowledge and skills to succeed in higher level study. They can also help you choose the right career pathway.

GETTING STARTED		Rotoru	Tauranç	Taupō	Tokoro	Whakat	Other
New Zealand Certificate in Skills for Living for Supported Learners (Level 1)	1 year	•	•				
New Zealand Certificate in Foundation Skills (Level 2)	1 trimester	•	•	•	•	•	•
New Zealand Certificate in Foundation Skills (Level 2) - Trades	1 trimester	•	•	•	•	•	•
New Zealand Certificate in Study and Career Preparation (Level 3) - Study and Career; Police and Services	1 trimester	•	•	•	•	•	•
New Zealand Certificate in Study and Career Preparation (Level 4)	1 trimester	•	•	•	•	•	

Courses are subject to sufficient demand at each location.

## FINANCIAL INFORMATION

#### Fees Free - what it means

The first year of a tertiary course or the first two years of industry training are now fees free for school leavers and for anyone else who has completed less than half a year of tertiary study.

General 'fees free' criteria:

- NZ citizen or resident of any age
- less than six months' previous tertiary study at Level 3 or higher
- · for full-time or part-time study
- if students don't use all their 'fees free' allocation in the first year (i.e. if they are part-time or start studying mid-year), they can use the remainder the following year
- usually covers tuition fees and compulsory costs – living costs and some other costs are not included

Visit www.feesfree.govt.nz and enter your National Student Number (NSN) to check if you qualify.

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Please note that most of our Level 1 and 2 courses are fees free for all domestic students.

#### **Financial Assistance**

Make sure you check out all of the financial assistance available to you such as:

- scholarships (ask our Information Centres or click on the Student Services tab at toiohomai.ac.nz)
- student loans and allowances (ask our Information Centres or visit www.studylink.govt.nz)

# YOUTH PATHWAYS



#### Secondary Tertiary Programmes

#### (STAR, Trades Academy and Gateway)

These programmes give secondary school students free access to selected Toi Ohomai courses while they are still at school. Students can use the credits gained in this programme towards a Level 1, 2 or 3 qualification and can also earn Vocational Pathway endorsements. Contact the careers advisor at your school for more information. Places are limited and conditions apply.



#### SmartPaths

Year 12 and 13 students can access the SmartPaths programme in a variety of ways, depending on your location and area of interest. Some students enjoy a one-day experience at one of our campuses, while others take a year-long Toi Ohomai course conveniently taught at their school, allowing them to learn new skills in areas like horticulture, automotive, marine studies and sports leadership. Contact the careers advisor at your school for more information.



#### Student for a Day

Trying to decide what to study? If you're a senior student and you want to experience a particular course first-hand to help you make your decisions, try our Student for a Day programme. Complete the online form on our website under Secondary School Services. This programme is only available at our Windermere Campus in Tauranga.



#### Fees Free through Youth Guarantee

Struggling with school? Youth Guarantee programmes are fees free for students aged 16 to 19. Learn practical skills and get on the pathway to your chosen career. Places are limited and conditions apply.

#### Māori and Pasifika Trade Training



Te Ara Poutama – SkillME improves employment opportunities for Māori and Pasifika learners aged 16 to 40 by providing fees free tailored education and training and possible entry into an apprenticeship. The scheme offers mentoring and support throughout the training and employment-seeking process, and assistance with goal-setting and work readiness preparation. Places are limited and conditions apply.

## CAMPUS SERVICES

We provide some pretty amazing campus services at student prices!

- · aquatic, fitness and recreation centres
- · automotive workshops
- · beauty and hair salons
- cafés
- · childcare centres
- computer services team, computer labs and Wi-Fi – all free for student use
- · copy centres

Watch out for term time treats from the hospitality students too – serving up a selection of tasty delights from their own pop-up cafés.

Not all services are available at all campuses. Please ask our Information Centre if you'd like to know more.

#### Academic Assistance

Our learning facilitators are always available to offer advice and advocacy services to help you reach your academic goals. Topics include:

- · academic writing
- computing support
- · essay and report writing
- · library support
- mathematics
- referencing
- study skills
- time management
- online learning resources

#### **Careers Services**

Choosing a career pathway that best reflects your passion, skills and strengths can sometimes be a daunting process. Our careers team offer online and face-toface services across all of our campuses to support you on your journey.

#### **Equity Support Services**

Our equity facilitators are keen to ensure you get all the help you need to succeed at Toi Ohomai. They offer:

- · advocacy and advice
- ergonomic equipment
- exam and test support
- note-taker support

#### **Health Care**

The health care team provides a range of free and subsidised health services at our Rotorua and Tauranga campuses. Discretion is always assured.

- · counselling services
- first aid
- · health education and awareness
- mental health and community support services
- onsite nurses
- onsite physiotherapy
- sexual health services
- quit smoking support
- stress management

#### Māori Cultural Support

Traditional Māori pōhiri are important ceremonies that welcome new students to our campuses. At Mokoia Campus, in Rotorua, pōhiri are held at our own Tangatarua Marae. Windermere Campus, in Tauranga, features the Pomare wharenui, as well as a Kōhanga Reo childcare facility.

#### **Prayer Facilities**

Prayer rooms are available 24 hours a day, seven days a week, at Tauranga's Bongard Centre, and the Mokoia and Windermere campuses.

# VOCATIONAL PATHWAYS

The following pages provide information about all of the Toi Ohomai courses in the Creative Industries Vocational Pathway.

It is one of the six Vocational Pathways designed by the government to help identify the type of job you would like and the subjects and courses you'll need to take to reach your goals.

Vocational Pathways also provide a framework to demonstrate the value of

your education to the workforce, aligning your learning to the skills required by each of the six industry sectors.

If you have no idea what job or career you want to pursue, the Vocational Pathway tools can also demonstrate how your strengths and interests relate to a wide range of job and study options. To get started, visit **www.youthguarantee.net.nz** and try the Profile Builder.





# CREATIVE INDUSTRIES

These careers embrace individual and collective creativity, skill and talent to develop fresh ways to help others see the world differently. You might use moving images and digital technologies to communicate ideas; deliver products and services in new and exciting ways; or use visual arts or music to share your perceptions and interpretations with a wider audience.

Developing new ideas is fun, exciting, and challenging and offers a career filled with variety. Projects often require a blend of visionary 'big picture' thinking and attention to detail, and you'll need to be open-minded to resolve problems that are likely to arise during the creative process.

It's an ideal pathway for people who are keen to express their cultural or indigenous knowledge. You might work by yourself, particularly if you pursue self-employment, but will more likely work as part of a collaborative team. Creative people need to be adaptable, with the ability to transfer their skills into other areas, and this will help maximise the opportunities and markets for their ideas and unique skills.

> Creative, Musica

**INQUISITIVE,** Adventurous, Trend-setting,

Innovative,

Connected, Talented?

Ref: www.youthguarantee.net.nz

Courses are subject to sufficient demand at each location.

ARE YOU



### ARCHITECTURE

#### New Zealand Diploma in Architectural Technology (Level 6)

Duration	Study Option	Locations	Credits
2 years	Full-time	Tauranga	240

Recommended school subjects: Maths, English, Graphics, Science, Geography

Do you love buildings and would like to be involved in the design process, creating something that future generations will enjoy? The construction industry is booming and needs more architectural technicians to design all the new buildings that our growing population needs. This practical course develops efficient technical drafting skills – focusing on what is and isn't important across a broad range of projects – which means our graduates are highly prized by employers.

You'll learn how to communicate effectively between an architect and a builder, producing the vital set of legal plans each construction project depends on. Topics include building materials, construction methods, legislation, design principles, working drawings, hand drawing and CAD drawing, tender processes, building feasibility, and building services, with a huge focus on the 3D BIM software programme ArchiCAD.

This will prepare you for a diverse range of roles as an architectural technician, CAD technician, draftsperson, building certifier, or building inspector. If you're an accurate, detail-oriented person who loves graphics and discussing ideas with people, this is the course for you.

#### Graduate Diploma in Building Information Modelling\*

Duration	Study Option	Locations	Credits
1 year	Full-time	Tauranga	120

#### CAD for Architectural Drawing 1 (Level 3)

Training Scheme

Duration	Study Option	Locations	Credits
1 year	Part-time	Rotorua, Tauranga, Taupō, Tokoroa,	20
		Whakatāne, and other regions	

\*Pending approval Training Schemes not eligible for student loans or allowances

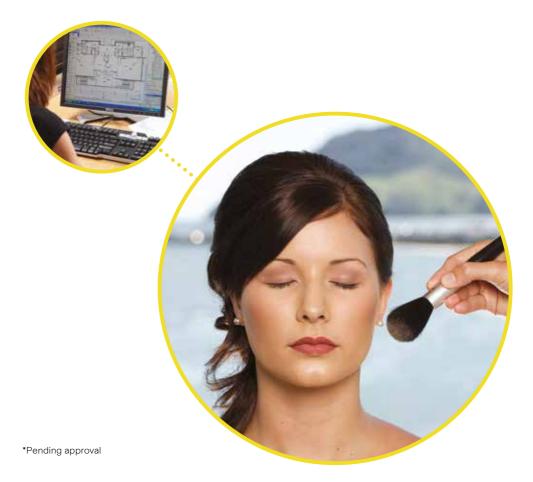
### BEAUTY

#### New Zealand Certificate in Makeup and Skin Care (Introduction) (Level 3)\*

Duration	Study Option	Locations	Credits
1 trimester	Full-time	Rotorua, Tauranga, Taupō, Tokoroa,	60
		Whakatāne, and other regions	

Build your brand as a makeup artist, with hands-on training to create a range of looks – from day to night, special occasion, photographic, and fashion.

Develop your own style book of looks by practising on classmates, polishing your looks, and implementing these on your clients and models. Produce a portfolio of work to show your future clients.



#### New Zealand Certificate in Beauty Therapy (Level 4)\*

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua, Tauranga	120

Learn the essential skills of waxing, spray tanning, facials, manicures, pedicures, makeup, and more.

Develop the art of enhancing the eye and brows by creating luscious lashes or sculpting the perfect brow arch. Learn how the skin works and ways that you can influence it with a range of facial treatments to give your clients outstanding results.

You'll gain extensive experience learning in our onsite salon that will equip you with the skills, confidence and professionalism to provide superior customer care while performing these services.

Graduates may choose to continue the pathway into the New Zealand Diploma in Beauty Therapy (Level 5).



#### New Zealand Certificate in Spa Therapy (Level 5)\*

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua	90

Required: Must complete New Zealand Certificate in Beauty Therapy (Level 4) first, or equivalent

Build upon your Level 4 qualification and take advantage of all the opportunities in the growing spa therapy industry.

You'll learn about hydrotherapy (balneotherapy and thalassotherapy) and various massage techniques such as lymphatic drainage, on-site massage, Reiki, spa aromatherapy, spa reflexology, hot and cold stones, Indian head massage, and more.

You'll gain extensive experience learning in our onsite salon, equipping you with the skills and knowledge to consult with clients to meet their spa therapy needs – which is ideal preparation to run your own booking sheet in a spa.

You can also cross-credit this course towards the New Zealand Diploma in Beauty Therapy (Level 5).

#### New Zealand Diploma in Beauty Therapy (Level 5)\*

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua, Tauranga	120

Required: Must complete New Zealand Certificate in Beauty Therapy (Level 4) first, or equivalent

Building on your Level 4 qualification, this course will help you master more skills to design, implement, review, and adapt beauty services so you can provide customised treatments and plans to suit the various needs of your clients.

You'll develop advanced skills including body and facial electrical techniques, hair removal using electrolysis, and various massage skills including deep tissue, hot stone, and aromatherapy massage. You'll also investigate the holistic approach to wellness, mastering specialised scrubs and body wraps.

You'll gain extensive experience learning in our onsite salon that will equip you with the skills and knowledge for consulting with clients to meet their beauty therapy needs – which is ideal preparation to run your own booking sheet in a beauty salon.

You can also cross-credit this course towards the New Zealand Certificate in Spa Therapy (Level 5).

### HAIRDRESSING

#### New Zealand Certificate in Barber Skills (Level 3)\*

Duration		Locations	Credits
1 year	E 11		120

Master the art of creating all the latest styles, as well as all the classics, using barbering techniques such as cutting skills, wet shaving, blow dry, beard and moustache work.

This course provides opportunities for theoretical and experiential learning in a salon environment that directly reflects workplace conditions and expectations.

#### New Zealand Certificate in Hairdressing (Salon Support) (Level 3)

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua, Tauranga, Taupō, Whakatāne, and	120
		other regions	

Learn the practical foundation skills and professional salon practices to give you a comprehensive understanding of the workings of a commercial hair salon and learn how to provide salon support and client services under supervision.

This course provides opportunities for both theoretical and experiential learning in a salon environment that directly reflects workplace conditions and expectations.

Graduates may choose to follow the pathway into the New Zealand Certificate in Hairdressing (Emerging Stylist) (Level 4).



#### New Zealand Certificate in Hairdressing (Emerging Stylist) (Level 4)

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua, Tauranga, Taupō, Whakatāne	120

Master the art of hairdressing. Build on your salon support qualification to learn more advanced skills and styling methods such as complex blow-waving, setting, and hair ups. You'll also learn introductory scissor and razor-cutting services to cater for male and female clients.

You'll gain extensive experience learning in our onsite salon that will equip you with the skills and confidence to consult with clients to meet their hairstyle needs - which is ideal preparation to run your own booking sheet in a hair salon.





#### New Zealand Certificate in Arts and Design (Level 3)

Duration	Study Option	Locations	Credits
1 trimester	Full-time	Rotorua, Tauranga, Taupō, Tokoroa,	60
		Whakatāne, and other regions	

Want to learn about art, crafts and design, but have never studied them before? This is the perfect course! You'll develop your own creativity as you gain a valuable insight into this exciting industry.

Our tutors are practising artists who will equip you with a range of introductory skills. You'll learn to apply these techniques and experiment with different materials to meet an artistic brief and produce a creative outcome.

You'll also have the choice to study 2D and 3D design, or Māori design and weaving.



#### New Zealand Certificate in Arts and Design (Level 4)

Duration	Study Option	Locations	Credits
	E 11	Rotorua, Tauranga	60

Recommended school subjects: Art, Hard Technology, Soft Technology, Graphic Design

Ready to build on your creative skills in art and design? This highly practical course combines workshops, tutorials, and small group activities. Hands-on projects enable you to unleash your creativity, creating new works as you experiment with a variety of art and design mediums and techniques.

You'll also get a choice of electives: graphic design, fashion design, or visual art.

This introductory knowledge will help kick start your career in the creative arts – as a designer, technician, machinist, or salesperson – or it might launch you into higher-level study.

#### New Zealand Diploma in Arts and Design (Level 5)

Duration	Study Option	Locations	Credits
1 year	Full or Part-time	Rotorua	120

**Recommended school subjects:** Art, Hard Technology, Soft Technology, Graphic Design, Photography

This highly practical course builds on your existing creative design skills and knowledge. You'll experiment with a range of media and techniques and explore different design areas such as interior, graphic or product design; fashion; digital media photography; or screen-printing.

You'll spend time exploring your own identity, to help you express and develop your artistic vision and figure out where you want to head in the future. On the business side, you'll learn how the creative industry works, how to present your work, and how to promote yourself.

At the end of this course, you'll be ready to pursue entry-level production or design roles, or you can cross-credit this course as the first year of the Bachelor of Creative Technologies.

#### New Zealand Diploma in Arts and Design (Level 6)

Duration	Study Option	Locations	Credits
1 year		Rotorua	120

**Recommended school subjects:** Art, Hard Technology, Soft Technology, Graphic Design, Photography, English

This is your opportunity to develop your talents in a specialist creative area. You'll extend your knowledge of technology, using 3D printers, laser cutters, screen printing tools, CAD software, and photography labs.

You'll also learn how to set up a creative business and test your products in the marketplace via community projects, work experience or pop-up shops.

Graduates can pursue intermediate-level roles or self-employment in the creative sector, or can cross-credit this course as the second year of the Bachelor of Creative Technologies.

If a course is offered full-time or part-time, the duration listed in this guide is the full-time equivalent.





#### **Bachelor of Creative Technologies**

Duration	Study Option	Locations	Credits
3 years	Full or Part-time	Rotorua	360

Recommended school subjects: Art, Hard Technology, Soft Technology, Graphic Design, Photography, English

Use this degree to develop your creative style and hone your business skills to help you launch into professional practice, while specialising in one of four areas – art and design; graphic design; fashion design; or interior design. Through a combination of self-directed projects and collaborative teamwork, you'll use the latest technology, getting plenty of practical opportunities to apply your skills and knowledge to build your confidence.

You'll develop your research and analytical skills to identify business opportunities, and learn how to design systems and strategies to establish a sustainable business within the creative sector. You'll also learn how to market yourself and your work.

Depending on which major you choose, you'll be equipped to work as a graphic designer, for museums or galleries, as an independent studio/public works artist, an artist's assistant, retail display designer, printer, photographer, photographer's assistant, art and design tertiary teacher, or as a self-employed practising artist or designer.

If you've already completed the level 5 and 6 diplomas in arts and design you can simply complete the final year of this course to earn this degree.





If a course is offered full-time or part-time, the duration listed in this guide is the full-time equivalent. Glenys Courtney-Strachan used to work as a kindergarten teacher, but she couldn't deny her desire to create art. So she enrolled in the Bachelor of Creative Technologies course, which gave Glenys the opportunity to study in her home town with teachers who are local exhibiting artists.

When she graduated, Glenys scored an internship at The Arts Village, where she creates art alongside public visitors. She has her sights set on a community engagement coordinator role, which will allow her to create art and music experiences with children.

"During my course, I enjoyed networking with key stakeholders within the local community and also listening to guest speakers as they shared their journeys and worked with us. It gave us an insight into some of the challenges that are up ahead and really prepared us for the creative industry."

#### **Glenys Courtney-Strachan**

#### **Bachelor of Creative Industries**

Fashion Design; Graphic Design; Visual Art

Duration	Study Option	Locations	Credits
3 years	Full-time	Tauranga	360

Recommended school subjects: Art, Hard Technology, Soft Technology, Graphic Design, Photography, English

Art and design come together in this interdisciplinary degree, which develops the diverse range of skills required by creative workplaces. You'll learn from some of New Zealand's most talented artists, fashion designers, and industry experts, in connected learning spaces that support creativity and collaboration to produce real-world outcomes.

#### **Fashion Design**

Create, design, innovate. See your ideas come to fruition on the runway, in wardrobes, and in costume. Learn techniques to assist with your designs. This will equip you to work as a designer, technician, sample machinist, pattern engineer, production worker, buyer, retailer, guality control, textile design, and wardrobe or costume supervisor.

#### **Graphic Design**

Gain a solid foundation in design. Work collaboratively in teams to create client briefs and develop unique solutions to business requirements such as branding, illustration, packaging or photography. Advance your software skills and then extend them in the second and third year to encompass new fields such as digital illustration, moving image, animation and studio practice. This will equip you to work in advertising, web design, illustration, digital applications, animation, gaming, publication, photography, branding, marketing and identity, product packaging, and industrial design.

#### Visual Art

Explore a range of 2D technologies in painting, drawing, printmaking, and process image. Experiment with 3D construction techniques and technologies utilising a range of media. Move onto digital technologies and installation practice to test unique exhibition presentation methods. This will equip you to work in multimedia, painting, printmaking, sculpture, exhibition installation, design, arts administration, art dealing and hiring, arts consultancy, marketing, tourism, arts events and festivals.

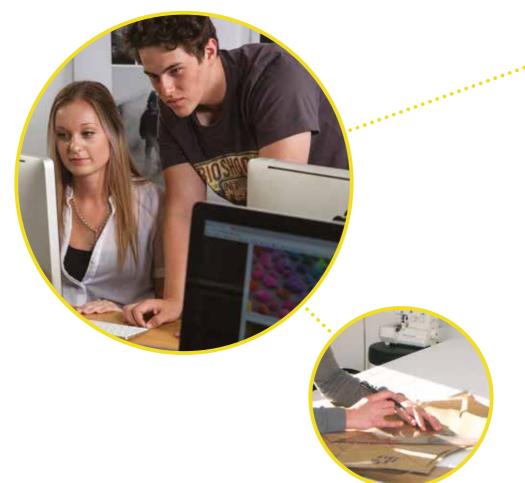


Scott Boardman has always been passionate about film and enrolled in the Bachelor of Creative Industries with that type of career in mind.

When he graduated, he was hired as a technician in the costume department at Wellington's world-famous Weta Workshop. He says the knowledge, skills, and industry connections he made while studying helped him land his dream role.

"I really enjoyed the diversity the course offered. We were able to create our own unique body of work each trimester. Each discipline had its own working space and we had the freedom to create what we wanted and then exhibit the work the way we wanted."

Scott Boardman



#### Graduate Diploma in Creative Entrepreneurship

Duration	Study Option	Locations	Credits
1 year	Full or Part-time	Rotorua	120

#### Fashion Pathways (Pattern Making) (Level 3)

Training Scheme

Duration	Study Option	Locations	Credits
4 weeks	Part-time	Rotorua, Tauranga, Taupō, Tokoroa,	20
		Whakatāne, and other regions	

Training Schemes not eligible for student loans or allowances

If a course is offered full-time or part-time, the duration listed in this guide is the full-time equivalent.

#### **Garment Construction Pathways (Level 3)**

Training Scheme

Duration	Study Option	Locations	Credits
4 weeks	Part-time	Rotorua, Tauranga, Taupō, Tokoroa,	20
		Whakatāne, and other regions	

#### 3D Printing Pathway (Level 3)

Training Scheme

Duration	Study Option	Locations	Credits
4 weeks	Part-time	Rotorua, Tauranga, Taupō, Tokoroa,	20
		Whakatāne, and other regions	

#### Photography Pathways (Level 3)

Training Scheme

Duration	Study Option	Locations	Credits
4 weeks	Part-time	Rotorua, Tauranga, Taupō, Tokoroa,	20
		Whakatāne, and other regions	

Training Schemes not eligible for student loans or allowances



### **COMMUNICATIONS MEDIA**

#### New Zealand Certificate in Communications Media (Level 4)

Duration	Study Option	Locations	Credits
1 trimester	Full-time	Rotorua, Tauranga, Õpõtiki	60

Recommended school subjects: English, Drama, Music, Photography, Social Studies

Considering a career in media, or want to enhance your media skills? This course covers filming, editing, social media, radio and digital marketing. You'll learn from teachers with plenty of industry experience, as well as guest speakers who currently work in a variety of different media roles.

This practical course means you will learn by doing, enabling you to develop a diverse range of handy media skills. You'll learn how to use editing software from the Adobe Suite, how to manage online content and use Search Engine Optimisation, and you'll develop social media skills and an understanding of broadcasting standards.



### **MUSIC PRODUCTION & PERFORMANCE**

#### New Zealand Certificate in Music (Level 4)\*

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua	120

Recommended school subjects: Music, instrument or singing experience

Do you want to turn your love of music into a career? This course is ideal for students who want to get into the music industry, at a national or international level.

You'll learn how to compose, produce and record music and you'll get plenty of opportunities to perform your work to live audiences in local venues, as well as on tour. You'll get to specialise in voice or your chosen instrument.

You'll also learn how to promote your own music and gain introductory business skills – which is particularly useful if you're planning a career as a performance musician. Other potential roles include audio production and recording, event production and management, music tuition, music composition and arrangement, and music retail.



\*Pending approval



#### New Zealand Diploma in Music (Level 5)\*

Duration	Study Option	Locations	Credits
1 year	Full-time	Rotorua, Tauranga	120

Recommended school subjects: Music, Drama, English, Maths

Take your musical talent and performance skills to the next level. This one-year course is all about refining your knowledge, skills and capability in professional music performance, song writing, and musical arrangement.

By specialising in voice or your chosen instrument, you'll develop confidence as a performer by playing in musical ensembles to live audiences at local venues. You'll also go 'on tour' with other students.

On the production side, you'll explore new techniques and technologies for recording and producing your music. You'll also learn about the international market and gain further business skills to confidently promote your work and launch yourself as a professional performer.



## HOW TO APPLY

Either in person, by phone, or online

Before you apply you'll need to make sure you have the following information:

Date of birth Address Contact numbers Email address Your tertiary qualifications (if applicable)



Phone 0800 86 46 46 Email info@toiohomai.ac.nz Website toiohomai.ac.nz

#### Financing your study

Once you've decided what you want to study, there are numerous funding options available and our friendly team are here to help. Pop in to see them on campus or give us a call.

#### LOANS & ALLOWANCES

All of our full-time courses qualify for student loans and student allowances through StudyLink. Some part-time courses qualify for student loans too.

Student loans are available to help you meet costs while you're studying – such as fees, course-related costs and living expenses. You'll need to repay the loan once you finish studying.

Student allowances are also available to help eligible students with living expenses. Student allowances don't have to be repaid.

Find out more at www.studylink.govt.nz or call StudyLink on 0800 88 99 00.

We advise you to apply early - as soon as possible! Student loans and allowances are subject to eligibility.

#### **SCHOLARSHIPS & GRANTS**

We offer a range of scholarships and grants for all sorts of people, not just straight-A students. For more details, visit one of our Information Centres or click on the Student Services tab on the toiohomai.ac.nz website.

You can also check the nationwide givME database with your careers advisor, on your school internet account, at your local library, or at our Information Centres or libraries.



ROTORUA TAUPŌ TAURANGA TOKOROA WHAKATĀNE

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