

# Strategic Intent

Toi Ohomai Institute of Technology Limited (Toi Ohomai) was formed on 1 May 2016 as the result of a merger of Bay of Plenty Polytechnic and Waiariki Institute of Technology.

Toi Ohomai defines its region as those which coincide with the territorial local authorities who are a part of the Bay of Connections. This region is described in Māori as 'Mai i ngā Kurī-a-Whārei ki Tihirau, Mai i Maketū ki Tongariro, Tae noa ki te Kaokaoroa o Patetere'.

**Our Purpose:** Partnering with iwi, industry and communities to deliver innovative education.

**Our Vision:** Empowered people and their communities.



## Toi Ohomai will be Future-Focused but Grounded in the Present Reality

### 1 Have meaningful and effective partnerships.

- Be a strategic education partner to iwi, industry and the communities in the region.
- Recognise iwi of the region as rights holders.
- Work collaboratively with other education providers.
- Work closely with government agencies.

### 2 Deliver tertiary education, research and technology transfer to meet the needs of the region.

- Ensure that we understand and meet our region's tertiary education needs.
- Provide accessible and adaptable pathways for learners.
- Develop our discipline and research strengths to align with those of the region.
- Be active in technology transfer and applied research for industry.

### 3 Be innovative and support innovation.

- Create an organisational culture that encourages and supports innovative practice.
- Develop activities that support new innovators and entrepreneurs in our region.
- Embrace and share new technologies and practices in education and industry.
- Build our capability and delivery of STEM subjects and courses.

### 4 Be learner-centred.

- Offer a range of services to support student success prior to enrolment, during their study and beyond graduation.
- Tailor our educational delivery to suit the needs of the learners and to enhance their employability.
- Ensure our campuses, programmes, delivery and support mechanisms engage and support Māori and Pasifika students to achieve success.
- Create a culturally-safe environment for all learners.

### 5 Be a sustainable organisation.

- Ensure that we are financially responsible and sustainable.
- Develop revenue streams appropriate to our core purpose.
- Maintain the highest standards of health and safety for our staff and students.
- Develop the capability of our staff to meet the future needs of the organisation.
- Minimise our negative environmental impact.
- Contribute to the social cohesion of our communities.

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